

Report No.  
ES13092

## London Borough of Bromley

### PART ONE - PUBLIC

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**Decision Maker:** PUBLIC PROTECTION AND SAFETY PDS COMMITTEE

**Date:** 10th September 2013

**Decision Type:** Non-Urgent Non-Executive Non-Key

**Title:** SUMMER ACTIVITIES UPDATE

**Contact Officer:** Paul King, Head of Youth Support Services  
Tel: 020 8461 7572 E-mail: paul.king@bromley.gov.uk

**Chief Officer:** Nigel Davies, Executive Director of Environment & Community Services

**Ward:** Boroughwide

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1. Reason for report

As requested by the PDS committee this report provides details of the confirmed content, publicity and budget for the Summer Diversionary Activities Programme 2013.

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2. **RECOMMENDATION(S)**

**Members of the Public Protection and Safety PDS Committee are asked to consider and comment on the contents of the report.**

## Corporate Policy

1. Policy Status: Existing Policy
  2. BBB Priority: Children and Young People Safer Bromley
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## Financial

1. Cost of proposal: Not applicable as reporting back on spend relating to summer activities
  2. Ongoing costs: N/A
  3. Budget head/performance centre: Youth Diversion Grant Budget within Community Safety and Youth Service Budget, Staying Healthy Budget within ECHS.
  4. Total current budget for this head: £78k plus £25k 'in kind' staffing hours from ECHS
  5. Source of funding: Existing revenue budget for 2013/14 and contributions from partners.
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## Staff

1. Number of staff (current and additional): 32
  2. If from existing staff resources, number of staff hours:1,745
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## Legal

1. Legal Requirement: None
  2. Call-in: Not applicable
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## Customer Impact

1. Estimated number of users/beneficiaries (current and projected): 6,000 +
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## Ward Councillor Views

1. Have Ward Councillors been asked for comments? No
2. Summary of Ward Councillors comments:

### 3. COMMENTARY

- 3.1 Following a report to a previous meeting on March 2013 (ES13013), the Portfolio Holder gave approval to fund a programme of activities for young people in the borough's parks, youth hubs and projects during the summer of 2013. The contribution agreed is £40,000 from the Youth Diversionary fund. Since the previous meeting the contribution of partners has been confirmed as £63,000 (see section 4 below).
- 3.2 A 36 day programme started on Saturday 20 July 2013 and will run until Sunday 1 September in parks across the borough. Appendix 1 lists the parks at which the programme is taking place. The programme has been set a target to exceed levels of participation in the previous years' programme by 20%. Participation in the previous programme was 6,451 in total with an average of 179 attending each individual event. Participation at the end of Week 3 of the current programme on August 10 2013 was reported to be 4,997 (an update on performance at the end of the programme will be provided to Members of the Committee at the meeting).
- 3.3 The programme has been designed for young people aged between 10 and 19 (or up to 25) for those with disabilities. It includes activities such as sports; football, basketball, hula hoops and rounders; creative activities including henna tattoos, jewellery making, nail art, paper mache statues and smoothie making. Delivery is a combination of commissioned and directly delivered services organised by the Bromley Youth Support Programme.
- 3.4 The programme was publicised widely in news and on-line media throughout June and July. Details of the dates and venues were made available from early June 2013 with confirmed details of activities about the programme being made available from 12 July via facebook and [www.bromleyyouthactivities](http://www.bromleyyouthactivities) and [bromley.gov.uk/youthactivities](http://bromley.gov.uk/youthactivities).
- 3.5 Schools were asked to promote the programme, particularly to parents of Year 4,5 and 6 pupils. Each Primary School was provided with sufficient brochures for the whole of their year 6 cohort. Elected Members on school governing boards were invited to encourage the circulation of publicity through Parent Mail and other school and parent communication channels.
- 3.6 Programme publicity has been in the form of a brochure available at youth events, at youth centres, distributed through schools and libraries and on Facebook where up to the minute information and pictures about the programme are posted. An article in the Newshopper promoting the brochure followed a press launch attended by the Portfolio Holder held at the Civic Centre. The public are also able to post questions and comment about the programme on Facebook.

#### 4. FINANCIAL IMPLICATIONS

4.1 The table below summaries the financial position of the Summer Activities programme for 2013/14: -

<u>Summer Activities</u>	£
<b>Costs</b>	
Staffing	16,842
Specialist equipment & activities	43,930
Other equipment & activities	15,000
Marketing	2,228
<b>Total costs</b>	<b>78,000</b>
<b>Funded by:</b>	
Community Safety contribution	40,000
Public Health contribution	10,000
Contribution from the 'Tackling Troubled Families' Programme	20,000
ECS contribution	8,000
<b>Total Funding</b>	<b>78,000</b>

4.2 In addition to the £8,000 contribution shown above, ECS also provided 'in kind' funding totalling £25,000, by supplying staff for planning and organising delivery of the Summer Programmes as well as diverting BYSP staff to deliver the activities for the park days.

<b>Non-Applicable Sections:</b>	Legal, Personnel and Policy Implications
Background Documents: (Access via Contact Officer)	

## Appendix One

### BYSP PARK DAYS AND DATES 2013

Opening times: 2pm - 6pm.

Dates	Park	Ward
<b>Week 1</b>		
Mon 22 July	Penge Rec	Penge and Cator
Tue 23 July	Shaftesbury Park	Plaistow and Sundridge
Wed 24 July	Hoblingwell Wood Rec	Cray Valley West
Thurs 25 July	Norman Park	Hayes and Coney Hall
Fri 26 July	Queens Gardens	Bromley Town
Sat 27 July	Biggin Hill Rec	Biggin Hill
<b>Week 2</b>		
Mon 29 July	Royston Fields	Penge and Cator
Tue 30 July	Mottingham Sports Ground	Mottingham and Chislehurst North
Wed 31 July	Goddington Park	Chelsfield and Pratts Bottom
Thur 1 Aug	Parkfield Rec	Bromley Common and Keston
Fri 2 Aug	Tillingbourne Green	Cray Valley West
Sat 3 Aug	Priory Gardens	Orpington
<b>Week 3</b>		
Mon 5 Aug	Churchfields Rec	Clockhouse
Tue 6 Aug	Kingsmeadow	Plaistow and Sundridge
Wed 7 Aug	St Mary Cray Rec	Cray Valley East
Thur 8 Aug	Mc andrews recreation Ground	West Wickham
Fri 9 Aug	Norman Park	Bromley Common and Keston
Sat 10 Aug	Church House Gardens	Bromley Town
<b>Week 4</b>		
Mon 12 Aug	Croydon Road Rec	Kelsey and Eden Park
Tue 13 Aug	Whitehall rec Ground	Bickley
Wed 14 Aug	Grassmead Rec	Orpington
Thur 15 Aug	Tugmutton	Farnborough and Crofton
Fri 16 Aug	Petts Wood Rec	Petts Wood and Knoll
Sat 17 Aug	Betts Park	Crystal Palace
<b>Week 5</b>		
Mon 19 Aug	Crystal Palace park	Crystal Palace
Tue 20 Aug	Queensmead	Shortlands
Wed 21 Aug	St Pauls Cray rec	Cray Valley East
Thur 22 Aug	Coney Hall Rec	Hayes and Coney Hall
Fri 23 Aug	Tubbenden Lane	Farnborough and Crofton
Sat 24 Aug	Walden Road Rec Ground	Chislehurst
<b>Week 6</b>		
Tue 27 Aug	Mottingham Sports Ground	Mottingham and Chislehurst North
Wed 28 Aug	Poverest Park	Cray Valley East
Thur 29 Aug	Biggin Hill Rec	Biggin Hill
Fri 30 Aug	Leamington Ave Playground	Chelsfield and Pratts Bottom
Sat 31 Aug	Cator Park	Coopers Cope
Sun 1 Sep	Alexandra Rec	Penge and Cator

## Criteria for selection of parks

Parks have been identified on the basis of the following criteria:

1. One park in each of the borough's wards as far as geographically possible.
2. Park needs to be big enough both in terms of actual size to accommodate a large number of activities it also needs to be accessible to enable providers to bring the equipment in to the park
3. Park needs to be available (some are undergoing works which meant they could not be used)
4. A balance has to be struck between being near enough houses to attract local people but not to be too near that the noise from the generators disturbs the local residents.
5. Parks also need to have resources in place to attract local young people (eg playground).

Parks are also chosen on the basis of the numbers that attended the summer programme in the previous year, this is balanced against the need to ensure that all wards are covered as some parks may be quiet because of their location.